



FOR IMMEDIATE RELEASE

Contact: John Cohan
Southern Management Corporation
703-902-2000 / johnc@smcmail.com

Southern Management opens Cambria Hotel College Park

Vienna, Virginia. (August 1, 2018) – [Southern Management Corporation](#) delivers its second hotel in College Park, Maryland with the opening of the [Cambria Hotel College Park](#). The newly constructed 150-room hotel was developed in collaboration with [Choice Hotels International, Inc.](#) (NYSE: CHH)

Located at 8321 Baltimore Avenue, the hotel is within walking distance to the University of Maryland and is less than 10 miles from the historic landmarks of the nation's capital. Nearby attractions and businesses include the Capital One Field at Maryland Stadium, Xfinity Center, FedEx Field, Fort Meade, NASA Goddard Visitor's Center, the Mall at Prince Georges and three international airports.

"We are thrilled to be collaborating with Cambria to open our second new hotel in College Park at the University of Maryland," said James LoBosco, Executive Vice President of Southern Management's Hotel Division. "The Cambria brand will help ensure we are delivering exceptional value and memorable experiences for our guests and the community."

The Cambria Hotel College Park features the brand hallmarks that help guests maximize their stay, including:

- Spa-style bathrooms with Bluetooth mirrors
- Contemporary and sophisticated guest rooms with plush bedding
- College Park Grill, an onsite restaurant with wood fired ovens and grills featuring USDA Prime steaks, chicken and fish, an extensive beer and wine selection and specialty cocktails
- Locally inspired design
- Large fully-equipped fitness center
- Orangetheory Fitness Studio (opening fall of 2018)
- Multi-function meeting spaces

"The University of Maryland has a student enrollment of nearly 40,000 and is one of the most visited destinations in the state. Guests visiting the campus or its lively, neighboring towns will enjoy a seamless travel experience with Cambria's upscale amenities," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "Cambria is making its mark in this region, which is also home to Choice's headquarters. We look forward to developing more properties in the greater Washington, D.C., area, with hotels already open in Downtown Washington, D.C. and Rockville, and coming soon to Baltimore, Hanover, Ocean City and Southwest Washington, D.C."



###

About Southern Management Corporation

Southern Management Corporation is the largest privately-owned residential property management company in the Mid-Atlantic region. The company owns and manages 77 apartment home communities comprising more than 25,000 apartment homes throughout the Baltimore-Washington region. In addition to residential property ownership and management, Southern Management owns and manages six commercial properties and three other hotels and conference centers; Bear Creek Mountain Resort and Conference Center in Macungie, PA; The Hotel at Arundel Preserve in Hanover, MD; and The Hotel at the University of Maryland in College Park, MD. To learn more, visit www.southernmanagement.com.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 35 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 550,000 rooms around the globe and, as of March 31, 2018, there are more than 900 hotels in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 36 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from everyday rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.