

# SOUTHERN MANAGEMENT UNIVERSITY



At the heart of Southern Management lies a commitment to continuous growth and excellence, realized, in part, through the Southern Management University (SMU). This dedicated educational division underscores the essence of the Southern Difference, providing team members across all divisions with an exceptional array of learning opportunities.



SMU's comprehensive curriculum ranges from essential orientation classes, like Southern Beginnings and fair housing training, to specialized classes tailored to specific roles, ensuring all team members are poised for success from day one.

After their initial 90 days, team members unlock access to an even broader spectrum of learning, including advanced and specialty courses designed to deepen their expertise and sharpen their competitive edge in the property management industry. For those aspiring towards leadership, the Southern Difference Institute (SDI) and Leadership College (LC) programs serve as gateways to supervisory or management positions, satisfying training qualifications while empowering participants with the skills to lead others.